

ORDER

Orders	Order / Rev:	105008	Primary AE:	Amy McCreary
	Alt Order #:	06837953	Sales Office:	BLPHI
	Product Desc:	OBAMA FOR AMERICA	Sales Region:	National
	Estimate:	1536		
	Flight Dates:	09/12/12 - 09/17/12		
	Original Date / Rev:	08/01/12 / 09/14/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America - flusel	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLC01-Democrat	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	114	\$30,705.00	\$26,099.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	114	\$30,705.00	\$26,099.25	0.00
Totals	114	\$30,705.00	\$26,099.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$30,705.00
Market	100%	\$102,350.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$26,611.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$19,446.50
KTUD	1%	\$1,023.50
KVVU	20%	\$20,470.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$4,094.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/12/12	09/14/12	M-F 5-6a WakeUp w/Wagners	5-6a		--WTF--	:30	3	\$325.001	0.00	NM	3	\$975.00	
NEWS															
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating				
Week: 09/10/12 - 09/16/12															
		--WTF--				3			\$325.00		0.00				

Order / Rev: 105008
Alt Order #: 06837953
Flight Dates: 09/12/12 - 09/17/12

Advertiser: Obama for America
Product Desc: OBAMA FOR AMERICA
Estimate: 1536

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KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KSNV	09/17/12	09/17/12	M-F Today Show II	3rd H	CM	9-10a		M-----	:30	1	\$95.00	4	0.00	NM
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week:	09/17/12	09/23/12	M-----	1	\$95.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	09/17/12-09/17/12		M-F Today Show II 3rd Hr		9-10a			M-----	:30		(\$350.00)	0.00	NM	
See MG 15,2 [NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	09/17/12-09/17/12		M-F Today Show II 3rd Hr		9-10a			M-----	:30		\$350.00	0.00	NM	
④ MG for 15.1 09/17 [revised rate]															
E 16	KSNV	09/12/12	09/14/12	M-F Today Show III	4th	CM	10am-11am		--WTF--	:30	4	\$80.00	4	0.00	NM
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week:	09/10/12	09/16/12	--WTF--	4	\$80.00		0.00						
E 17	KSNV	09/17/12	09/17/12	M-F Today Show III	4th	CM	10am-11am		M-----	:30	1	\$80.00	4	0.00	NM
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week:	09/17/12	09/23/12	M-----	1	\$80.00		0.00						
E 18	KSNV	09/12/12	09/14/12	Rachael Ray		CM	11am-12pm		--WTF--	:30	4	\$80.00	4	0.00	NM
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week:	09/10/12	09/16/12	--WTF--	4	\$80.00		0.00						
E 19	KSNV	09/17/12	09/17/12	Rachael Ray		CM	11am-12pm		M-----	:30	1	\$80.00	4	0.00	NM
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week:	09/17/12	09/23/12	M-----	1	\$80.00		0.00						
E 20	KSNV	09/12/12	09/14/12	Noon News		CM	12-1230pm		--WTF--	:30	4	\$125.00	4	0.00	NM
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week:	09/10/12	09/16/12	--WTF--	4	\$125.00		0.00						
E 21	KSNV	09/17/12	09/17/12	Noon News		CM	12-1230pm		M-----	:30	1	\$125.00	4	0.00	NM
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week:	09/17/12	09/23/12	M-----	1	\$125.00		0.00						
E 22	KSNV	09/12/12	09/14/12	The Agenda 1230pm		CM	1230-1p		--WTF--	:30	4	\$100.00	3	0.00	NM
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week:	09/10/12	09/16/12	--WTF--	4	\$100.00		0.00						
E 23	KSNV	09/17/12	09/17/12	The Agenda 1230pm		CM	1230-1p		M-----	:30	1	\$100.00	3	0.00	NM
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week:	09/17/12	09/23/12	M-----	1	\$100.00		0.00						
E 24	KSNV	09/12/12	09/14/12	Days of our Lives		CM	1258p-2pm		--WTF--	:30	3	\$125.00	4	0.00	NM
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week:	09/10/12	09/16/12	--WTF--	3	\$125.00		0.00						
E 25	KSNV	09/17/12	09/17/12	Days of our Lives		CM	1258p-2pm		M-----	:30	1	\$125.00	4	0.00	NM
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week:	09/17/12	09/23/12	M-----	1	\$125.00		0.00						

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Flight Dates:	09/12/12 - 09/17/12	Estimate:	1536

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 25	KSNV	09/17/12	09/17/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$125.004	0.00 NM		1	\$125.00
DAYS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	M-----		1				\$125.00		0.00		
E 26	KSNV	09/12/12	09/14/12	The Doctors	CM	2pm-3pm	--WTF--	:30	4	\$85.004	0.00 NM		4	\$340.00
DRS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/10/12	09/16/12	--WTF--		4				\$85.00		0.00		
E 27	KSNV	09/17/12	09/17/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$85.004	0.00 NM		1	\$85.00
DRS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	M-----		1				\$85.00		0.00		
E 28	KSNV	09/12/12	09/14/12	Dr. Phil	CM	3-4p	--WTF--	:30	4	\$150.004	0.00 NM		4	\$600.00
PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/10/12	09/16/12	--WTF--		4				\$150.00		0.00		
E 29	KSNV	09/17/12	09/17/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$150.004	0.00 NM		1	\$150.00
PHIL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	M-----		1				\$150.00		0.00		
E 30	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	4	\$145.004	0.00 NM		4	\$580.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/10/12	09/16/12	--WTF--		4				\$145.00		0.00		
E 31	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$145.004	0.00 NM		1	\$145.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	M-----		1				\$145.00		0.00		
E 32	KSNV	09/12/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--WTF--	:30	4	\$175.004	0.00 NM		4	\$700.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/10/12	09/16/12	--WTF--		4				\$175.00		0.00		
E 33	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$175.004	0.00 NM		1	\$175.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	M-----		1				\$175.00		0.00		
E 34	KSNV	09/12/12	09/14/12	M-F Early News	CM	5-630p	--WTF--	:30	4	\$250.004	0.00 NM		4	\$1,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/10/12	09/16/12	--WTF--		4				\$250.00		0.00		
E 35	KSNV	09/17/12	09/17/12	M-F Early News	CM	5-630p	M-----	:30	1	\$250.004	0.00 NM		1	\$250.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/17/12	09/23/12	M-----		1				\$250.00		0.00		
E 36	KSNV	09/15/12	09/15/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$150.004	0.00 NM		1	\$150.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
		Week: 09/10/12	09/16/12	-----S-		1				\$150.00		0.00		
E 37	KSNV	09/16/12	09/16/12	Sa-Su Early News	CM	7-10pm	-----S	:30	1	\$450.004	0.00 NM		1	\$450.00

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KSNV

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Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
THE VOICE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		1	\$1,100.00		0.00					
E 50	KSNV	09/12/12	09/12/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$1,300.004	0.00	NM	1	\$4,000.00
Wednesday Prime 9-10pm														
AGT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	--W----		1	\$1,300.00		0.00					
Spot	Ch	Date Range	Description			Start/End Time				Weekdays	Length	Rate	Rtg Type	
1	KSNV	09/10/12-09/16/12	Wed PR 9-10p			9-10pm				--W-----	:30(\$1,300.00)	0.00	NM	
See MG 50.2														
[NOT AVAILABLE RATE] NOT AVAILABLE RATE														
2	KSNV	09/12/12-09/12/12	Wed PR 9-10p			9-10pm				--W-----	:30	\$4,000.00	0.00	NM
(R) MG for 50.1 09/12														
[revised rate]														
E 51	KSNV	09/14/12	09/14/12	Fri PR 8-9p	CM	8-9pm	----F--	:30	1	\$500.004	0.00	NM	1	\$500.00
Friday Prime 8-9pm														
DATELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	----F--		1	\$500.00		0.00					
E 52	KSNV	09/15/12	09/15/12	Sat PR 9-11p	CM	9-11p	----S-	:30	1	\$400.004	0.00	NM	1	\$400.00
Saturday Prlme 9-11pm														
NBC PRIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		1	\$400.00		0.00					
E 53	KSNV	09/15/12	09/15/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$500.003	0.00	NM	1	\$500.00
Saturday Prime 10-11pm														
NBC PRIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S-		1	\$500.00		0.00					
E 54	KSNV	09/16/12	09/16/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$600.004	0.00	NM	1	\$600.00
NFL Pre-Game														
FNIA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S		1	\$600.00		0.00					
E 55	KSNV	09/16/12	09/16/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$4,000.004	0.00	NM	1	\$4,000.00
NFL Football														
SUN NIGHT FTBL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S		1	\$4,000.00		0.00					
E 56	KSNV	09/12/12	09/14/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	4	\$255.004	0.00	NM	4	\$1,020.00
M-F News 3 at Eleven														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	--WTF--		4	\$255.00		0.00					
E 57	KSNV	09/17/12	09/17/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$255.004	0.00	NM	1	\$255.00
M-F News 3 at Eleven														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		1	\$255.00		0.00					
E 59	KSNV	09/16/12	09/16/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$225.004	0.00	NM	1	\$225.00
Sa-Su News 3 at Eleven														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-----S		1	\$225.00		0.00					
E 60	KSNV	09/12/12	09/14/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	4	\$110.004	0.00	NM	4	\$440.00
Tonight Show														
LENO														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	--WTF--		4	\$110.00		0.00					
E 61	KSNV	09/17/12	09/17/12		CM	1135p-1237a	M-----	:30	1	\$110.004	0.00	NM	1	\$110.00

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 Estimate: 1536

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
The Tonight Show Tonight Show																										
LENO																										
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td> <td>09/23/12</td> <td>M-----</td> <td>1</td> <td>\$110.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 09/17/12	09/23/12	M-----	1	\$110.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 09/17/12	09/23/12	M-----	1	\$110.00	0.00																					
E 62	KSNV	09/12/12	09/14/12	Late Night w/Fallon	CM	1237a-136am	--WTF--	:30	4	\$40.004	0.00	NM		4	\$160.00											
Late Night w/Fallon																										
FALLON																										
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Week: 09/10/12	09/16/12	--WTF--	4	\$40.00	0.00																					
E 63	KSNV	09/17/12	09/17/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$40.004	0.00	NM		1	\$40.00											
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Week: 09/17/12	09/23/12	M-----	1	\$40.00	0.00																					
E 64	KSNV	09/15/12	09/15/12	Saturday Night Live	CM	1130pm-1:02am	----S-	:30	1	\$400.004	0.00	NM		1	\$400.00											
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Week: 09/10/12	09/16/12	----S-	1	\$400.00	0.00																					
													Totals	114	\$30,705.00											